Introduce Yourself

- Who are you?
- Where do you work?
- What do you do?
- Why did you join the Chamber?
  - What can we help you accomplish?
  - Who do you want to meet?
  - Where or how do you want to get involved?

*Just a thought: Are you looking to get something from the Chamber or through the Chamber?*
Meet The Team

• Lourdes Brooks, Project Manager
  • Staff Assistant
  • Membership Services (Job Board, Member Portal, Etc.)
  • info@lakecitychamber.com

• Missy Hartley, Director of Member Services
  • Membership Recruitment & Retention
  • Membership Engagement
  • Ribbon Cuttings
  • missy@lakecitychamber.com

• Joey O’Hern, Executive Director
  • Community Relations & Partnerships
  • Day-to-day operations
  • Chamber financials
  • Boards/Committees
  • joey@lakecitychamber.com
What We Will Cover Today

- What is a Chamber of Commerce?
- What makes the Lake City - Columbia County Chamber of Commerce unique?
- How to utilize your membership TODAY!
- How to connect with your fellow members!
Who We Are

- Founded in 1921
- The sole business networking and advocacy group in our community
- 400+ members
- 1600 + employees
- A 501C6 not for profit organization
- Governed by a Board of Directors comprised of 13 Chamber members, elected by their fellow members
What Is a Chamber of Commerce

- A Chamber of Commerce is a voluntary business membership organization.
- It unites businesses, industry professionals, community leaders and individuals thus creating a central agency which lends itself to improving businesses and building a better community.
- There is a place in the Chamber for everyone who shares the desire to improve the community and the conditions under which business is conducted.
- It directs the energies of those who believe that a community worth living in is a community worth investing in!
Mission, Vision, Values

The Lake City-Columbia County Chamber is a voluntary partnership of businesses working together to build a healthy economy and to improve the quality of life in our community.

We are dedicated to our mission...

"To be the leader in providing advocacy, information and services that will promote business development and enhance economic prosperity in our community."
Events, Programs & Committees

Events:

- Sportsman Showcase: Annual Golf Tournament & Cornhole Tournament
- Annual Meeting & Chamber Ball
- Independence Day Fireworks
- Gateway City Craft Beer & Wine Festival
- Christmas in Columbia
  - Visits With Santa
  - Christmas Light Fight
  - Christmas Card Lane at Lake Desoto
Member Benefits

- Online business directory
  - We want to make sure your directory listing is always perfect and polished!
  - *Always* a top Google search.
- Chamber job board
  - Completely free to Chamber members.
  - Easy to use and manage.
  - The only locally driven job board.
- Affinity programs
  - Start saving money with our affinity programs TODAY!
- Marketing opportunities on our Chamber E-News, website and community map.
  - Use our platforms to get your business in front of your fellow members AND community!
- New member bags and relocation packets.
**Chamber Member 90-Day Checklist**

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<thead>
<tr>
<th>NEXT STEPS</th>
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<tbody>
<tr>
<td>Attend Chamber 101</td>
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<td>Meet With Chamber Staff</td>
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<td>Make Sure You Are Receiving Chamber Communications</td>
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<tr>
<td>Attend A Chamber Event (Eat &amp; Meet, Ribbon Cutting, Etc.)</td>
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<td>Connect With A Member</td>
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<td>Follow and Tag The Chamber on Social Media</td>
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<td>Volunteer For A Committee or Event</td>
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<td>Watch Your Business Grow!</td>
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![Checklist Chart]

[Image of checklist chart with completed tasks]
Questions?