

COVID-19 TESTING STRATEGY

[Testing](#) is critical to keeping our communities safe. Angelenos can find 100+ testing sites at <http://coronavirus.lacity.org/Testing>. The City and County's [contact tracers](#) reach out by phone to everyone who is a close contact of someone who tests positive to collect potentially life-saving information. Please answer the call if you get a phone call from "[L.A. Public Health](#)".



OFFICE OF COMMUNITY BUSINESS NEWSLETTER

[Click here to sign-up](#) and stay informed on the latest news and updates from the Mayor's Office of Community Business.

LA REGIONAL COVID-19 RECOVERY FUND

In response to the devastating effects that COVID-19 is having on the local economy, the County of Los Angeles and the City of Los Angeles, in partnership with institutional and corporate philanthropy, have come together to create the LA Regional COVID-19 Recovery Fund. The regional fund will offer loan and grant resources to micro-entrepreneurs, small businesses, and non-profits. [Click here to learn more.](#)

CITY OF LA SMALL BUSINESS EMERGENCY MICROLOAN PROGRAM

In light of the sweeping impact the COVID-19 pandemic is having on our small business community, the City of Los Angeles has responded swiftly and decisively to support our local, community businesses. The newly established Small Business Emergency Microloan Program now provides financing needed to strengthen small business enterprises in this time of acute need that have been affected by the COVID-19 outbreak.

Businesses that meet the criteria below may apply online for a [City of LA Small Business Emergency Microloan \(click this link\)](#)

For more information, email the Economic and Workforce Development Department (EWDD) Emergency Microloan Management Team at EmergencyLoans@lacity.org or call 213-744-7130. To review a summary of the microloan, please refer to [LA City Small Business Emergency Microloan Program Presentation](#).

EWDD is currently experiencing a high volume of applications, calls and emails. Please be assured that we understand your concern and will respond as quickly as possible.

RESILIENCE TOOLKIT FOR LOS ANGELES BUSINESSES

The City's Economic and Workforce Development Department is available to assist your small business in rebounding from the impacts of the COVID-19 pandemic. Businesses can connect to any one of the City's nine regional [BusinessSource Centers](#) to receive technical assistance in helping your business plan for reopening. Or connect to the [L.A. CARES Corps](#) to receive assistance in applying to Federal SBA loans. To access the Resilience Toolkit for LA Businesses, [click here](#).



ACCESSING LA WEBINAR SERIES

June 11, 2020 - Session 1: Overview of Doing Business with the City

- Zoom Recording: bit.ly/June11AccessLARecording
- PowerPoint Presentation: <https://bit.ly/June11AccessLAPresentation>
- Bureau of Engineering: [Construction Projects Anticipated to Bid](#)
- LA Business Portal: <https://business.lacity.org>
- Mayor's Coronavirus Page & Resources: <http://coronavirus.lacity.org>

June 25, 2020 – Session 2: Financial Assistance & BusinessSource Center Services

- Session 2 Webinar Recording: bit.ly/June25AccessLAFacebook
- PowerPoint Presentation: <https://bit.ly/June25AccessingLAPresentation>
- Economic & Workforce Development Department: <https://ewddlacity.com/>
 - WorkSource Centers: bit.ly/EWDDWorkSource
 - YouthSource Centers: bit.ly/EWDDYouthSource
 - Hire LA's Youth/Summer Youth Employment Program (SYEP): www.hirelayouth.com
 - LA: Rise - LA Regional Initiative for Social Enterprise: bit.ly/EWDD_LARISE2
 - Rapid Response: bit.ly/LAjoblosshelp
 - LA City Small Business Emergency Microloan Program: www.lamayor.org/loan
- LA Coronavirus Aid, Relief, and Economic Security (CARES) Corp: <http://ewddlacity.com/index.php/lacarescorp>
- Advertised on 6/30/2020 RFQ Solar Photovoltaic and Energy Storage Pre-Qualified Design-Build Contractors: https://www.labavn.org/index.cfm?fuseaction=contract.opportunity_view&recordid=40195

July 9, 2020 – Session 3: LABAVN, Certification, and Small Business Perspective

- Session 3 Facebook Recording: bit.ly/July9AccessLAFacebook
- Session 3 Zoom Recording: <https://bit.ly/July9AccessLAZoom>
- PowerPoint Presentation: <https://bit.ly/July9AccessingLAPresentation>
- LA Business Assistance Virtual Network (LABAVN): <https://www.labavn.org/>
- LABAVN Registration Manual and Checklist: <https://bit.ly/LABAVNRegistrationManual>
- Bureau of Contract Administration (BCA): [bca.lacity.org](https://www.bca.lacity.org)
- BCA Certification Information: <https://www.bca.lacity.org/certification>
- BCA Certification Handouts & Manual: <https://bit.ly/BCACertHandouts>
- North American Industry Classification System (NAICS) Code Search: <https://www.census.gov/eos/www/naics/>
- Small Business Administration Table of Size Standards matched to NAICS: <https://bit.ly/sbasizeNAICS2019>
- Like our Facebook Page: [L.A. Department of Public Works](#)

LA County Public Works Resources:

- Become an LA County Vendor: <https://camisvr.co.la.ca.us/webven/>
- Get Certified with LA County: https://iddweb.isd.lacounty.gov/DCA_eComplaint/SmallBusinessCertifications
- Do Business with LA County Public Works

AL FRESCO OUTDOOR DINING - EXTENSION

Mayor Garcetti announced that the City is extending Al Fresco permits to December 31, 2020. On May 29, the Mayor Launched the first phase of L.A. Al Fresco to support outdoor dining opportunities for restaurants hit hard by the COVID-19 crisis, in coordination with the L.A. County Department of Public Health allowing dine-in service at restaurants. The City provides planters, barricades, and umbrellas for outdoor dining businesses to use in newly permitted spaces. More details of the program and application for L.A. Al Fresco is available at coronavirus.lacity.org/alfresco

LA REPRESENTS INITIATIVE

The Office of Mayor Eric Garcetti is proud to share our LA Represents initiative, a pro bono legal assistance program designed to help small businesses weather the COVID-19 crisis and hasten economic recovery. Mayor Garcetti and City Attorney Mike Feuer have partnered w/ Bet Tzedek Legal Services and assembled a coalition of law firms, bar associations, and attorneys to provide free assistance to businesses confronted with legal questions stemming from the pandemic such as problems with contracts and business leases, insurance coverage, bankruptcy, worker regulations, and COVID relief resources and regulations. You can visit the [City's page](#) about LA Represents to learn more.

LA MASK PRINT PROJECT

Wearing a mask is a sign of respect — to our neighbors, our nurses, doctors, and essential workers, our loved ones, and our fellow Angelenos. The City of L.A. teamed up with Studio Number One to develop these [posters](#) for you to put up in your home or your shop window. They are free to use — all you need is a printer. Los Angeles is a creative capital, and we want to harness that creativity to spread awareness about the importance of wearing masks. If you are interested in participating in this campaign to use public art for the public good, you can

connect with our team at garcetti.reply@lacity.org.

