



# February 15, 2019 PROGRAM SCHEDULE



TIME	ACTIVITY	RESPONSIBLE
7:00 am - 8:30 am	Exhibitor Ingress/ Set-up	
8:00 am - 9:00 am	Registration	Secretariat Team - VP Merwyn Montenegro
8:00 am - 9:00 am	Breakfast/Networking	
<b><i>DOORS OPEN TO PUBLIC</i></b>		
9:00 AM - 4:00 PM	Opening of Trade Exhibits PROGRAM PROPER	EMCEES Ms. Janice Jimenez & Mr. Jeffrey Bautista VPs for Finance & Treasurer & VP for Marketing
9:15 AM	National Anthems - US & Philippines	Mr. Felson Palad, Singer/Entertainer
9:20 AM	Invocation	Mr. Fred Docdocil FACC SLAA VP Budget & Finance, President Emeritus
9:23 AM	Intro Video COFACC	
9:28 AM	Welcome Remarks	Mr. Gerry Palon President, Coalition of Filipino American Chambers of Commerce
9:32 AM	Acknowledgment of Philippine & Local Delegates	Mr. Neil Estrada President, FACC Orange County
9:35 AM	Message from the Office of Mayor Eric Garcetti	Mr. Miguel Sangalang Deputy Mayor for Budget & Innovation, City of Los Angeles
9:41 AM	Message from the National Diversity Coalition and the National Asian American Coalition	Ms. Faith Bautista Chairman & Founder, NDC & NAAC
9:47 AM	Message from the Philippine Consulate Office, Los Angeles	Mr. Adelio Angelito Cruz Consul General, Republic of the Philippines
9:54 AM	Motivational Speech	Mr. Jeff Streader Managing Director, Go Global Retail Board Member, Worldwide Responsible Accredited Production
10:25 AM	Open Forum	
10:35 AM-10:45 AM	Coffee Break	

## **Panel Forum - Trends, Opportunities & Challenges in the Retail & Franchise Industries**

	<b><i>Moderator</i></b>	<b><i>Panelists</i></b>
10:45 AM	Ellen Samson President, FACC GLA & COFACC Chair of International Trade Former Commercial Property Dev. Consultant	Mr. Lorenzo Formoso Ambassador for Asia Pacific, World Retail Congress Vice Chairman, Federation of Asia Pacific Retailers Association Vice Chairman, Philippine Retailers Association



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10:57 AM		Mr. Roberto "Bobby" Claudio Chairman for Retail Operations, Philippine Chamber of Commerce & Industry; Vice Chairman for International Affairs, Philippine Retailers Association, Chairman of Tobys Sports
11:10 AM		Mr. Chris Lim Chairman for ASEAN, Philippine Franchise Association
11:25 AM	Open Forum	
11:45 AM	<b>Workshop A: Acquiring a Franchise Business in the US</b>	Mr. Vic Scimo Franchise Executive, FRANNET in Southern California Vice President & Co Founder, Bon Appetit Management Company
12:30 PM	Lunch /Acknowledgment of Sponsors & Talk Time Networking	
1:45 PM	<b>Workshop B: Funding Your Franchise Business</b>	
	<i>Moderator/Speaker</i> Mr. Steven Sugarman CEO/Founder, The Capital Corps	<i>Panelists</i> Mr. Kenneth Crawford Economic Development Specialist, US Small Business Admin.  Mr. Sal Mendoza Sr. Vice President, City National Bank
2:35 PM	<b>Workshop C: Supplier Diversity</b>	
	<i>Moderator/Speaker</i> Ms. Faith Bautista, CEO of National Diversity Coalition President of National Asian American Coalition	<i>Panelists</i> Ms. Dawn Gilbert Frontier Communications SD Officer  Mr. Michael Herrera SoCal Edison SD & Inclusion Manager  Mr. James Santa Maria President & Founder, Santa Maria Group
3:20 PM	<b>Workshop D: How to Franchise Your Business</b>	Mr. Devin Conner CEO, W.C Franchise Developers
	<b>3 P's of Franchising Success</b>	Mr. Randy Neil 1Heart Director of Business & Franchise Development
3:15 PM	Exhibitor Egress	
4:15 PM - 5:15 PM	B2B Networking	VPs for Business Development & Trade - Chair & Co Chair Ms. Lois Klavir & Mr. William Peetoom

END OF DAY PROGRAM